



DECENTRALIZED COMMUNITY DRIVEN PLATFORM FOR PREVENTION AND
TRACKING OF VECTORS & VECTOR BORNE DISEASES

VECTOR**FIGHT**



Hacking Global Health Improving Urban Health in Africa, Asia and Latin-America



About the Event:

- By KfW Development during World Health Summit 2017
- 15th-17th October 2017 in Berlin
- 20 ideas at the start – 8 ideas selected
- Winner: VECTOR**FIGHT**

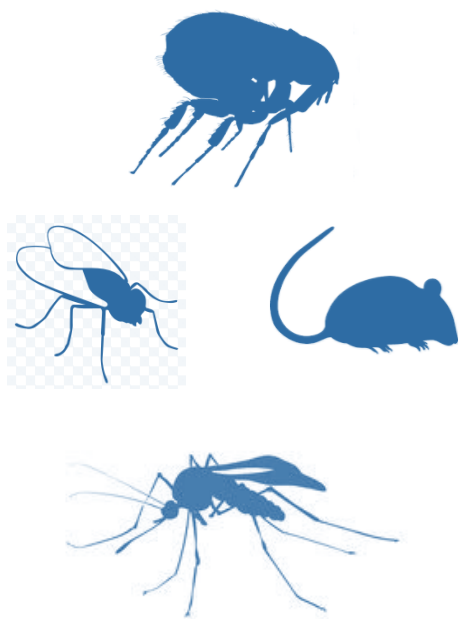
Our Team:

- 4 Countries
- Different professional backgrounds

PROBLEM

VECTORS

as disease transmitters



Unplanned Urbanization
Climate Change

PROBLEM

VECTORS

as disease transmitters



**How can I protect
myself and my
community?**

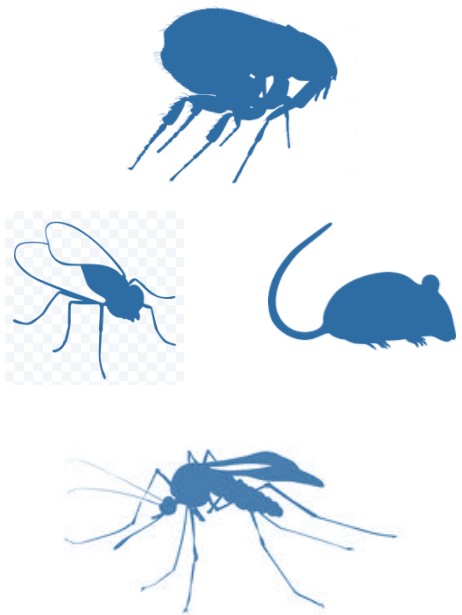


Unplanned Urbanization
Climate Change

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VECTORS

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Where do I get reliable
information about diseases
and vectors?



How can I protect
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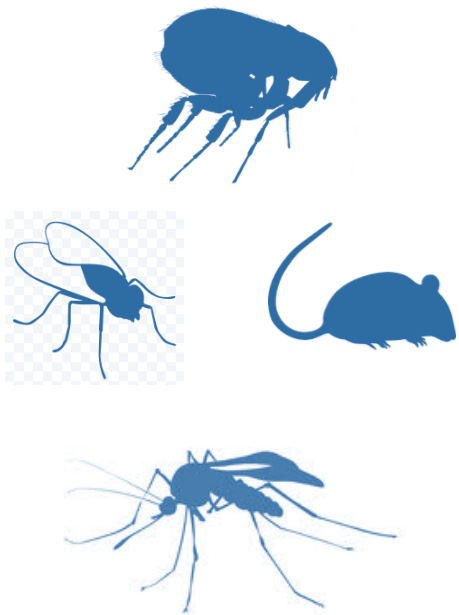


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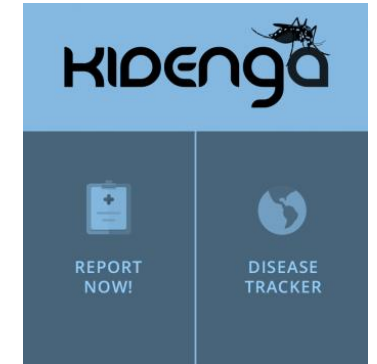
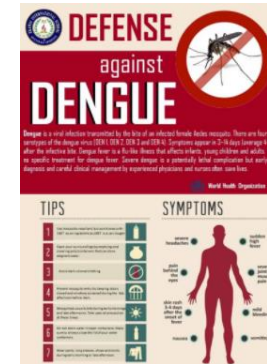


How can I protect
myself and my
community?

Where do I get reliable
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and vectors?



Existing strategies and platforms



Benchmarking:

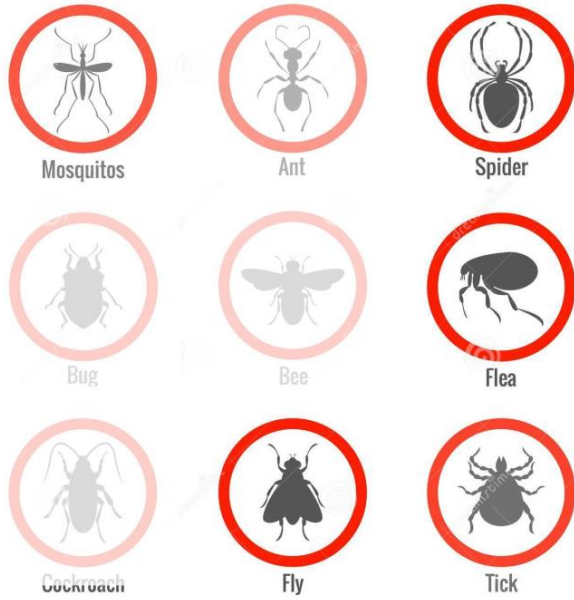
- Various online resources.
- Vector specific.
- Country specific.
- Government centralized.

OUR SOLUTION

VECTOR**FIGHT**

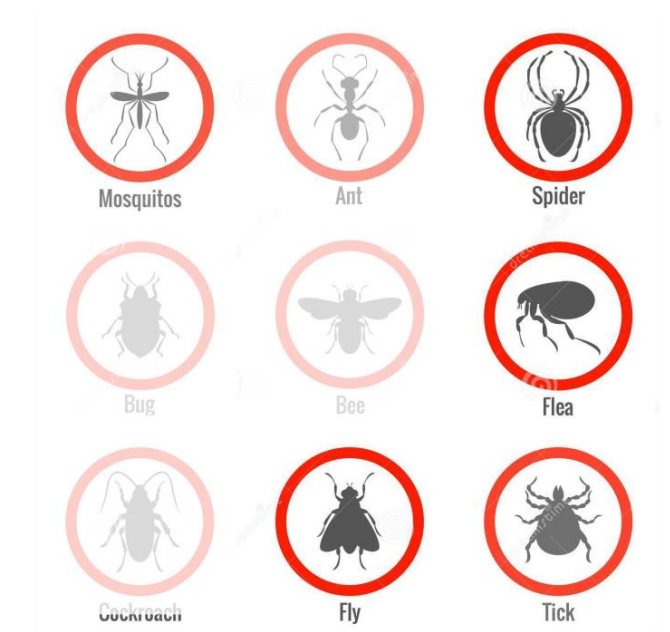
- Helping people help themselves
 - Community Education:
 - Vectors and related diseases.
 - Community input and networking.
 - Support community organized actions.
- Direct connection with
 - Official local and regional government institutions.
 - Research Institutes.
 - Resources to prevent and avoid epidemics.

VECTOR**FIGHT**



search

VECTORFIGHT



search

VECTORFIGHT

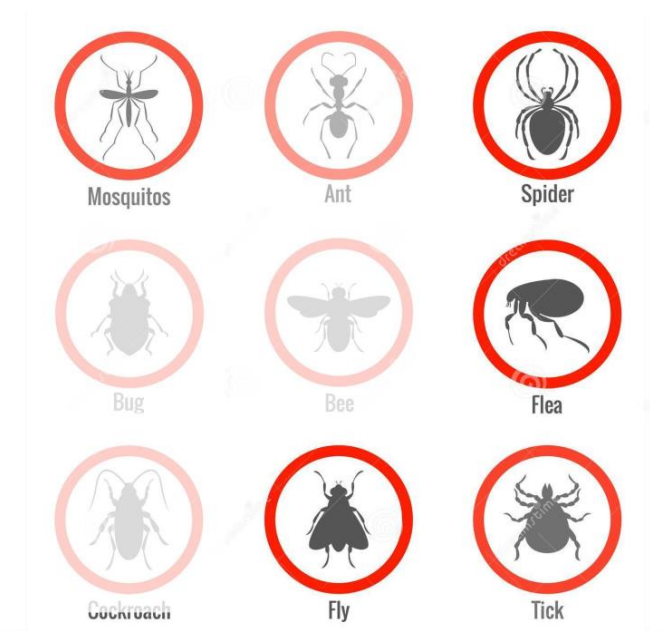


Citizen1 (lvl1): There's a pothole here

Citizen2 (lvl3): There are also some mosquitoes there

Citizen3 (lvl5): I concure, this needs a fix

VECTORFIGHT



search

VECTORFIGHT



Citizen1 (lvl1): There's a pothole here

Citizen2 (lvl3): There are also some mosquitoes there

Citizen3 (lvl5): I concur, this needs a fix

VECTORFIGHT



Vector

Mosquito

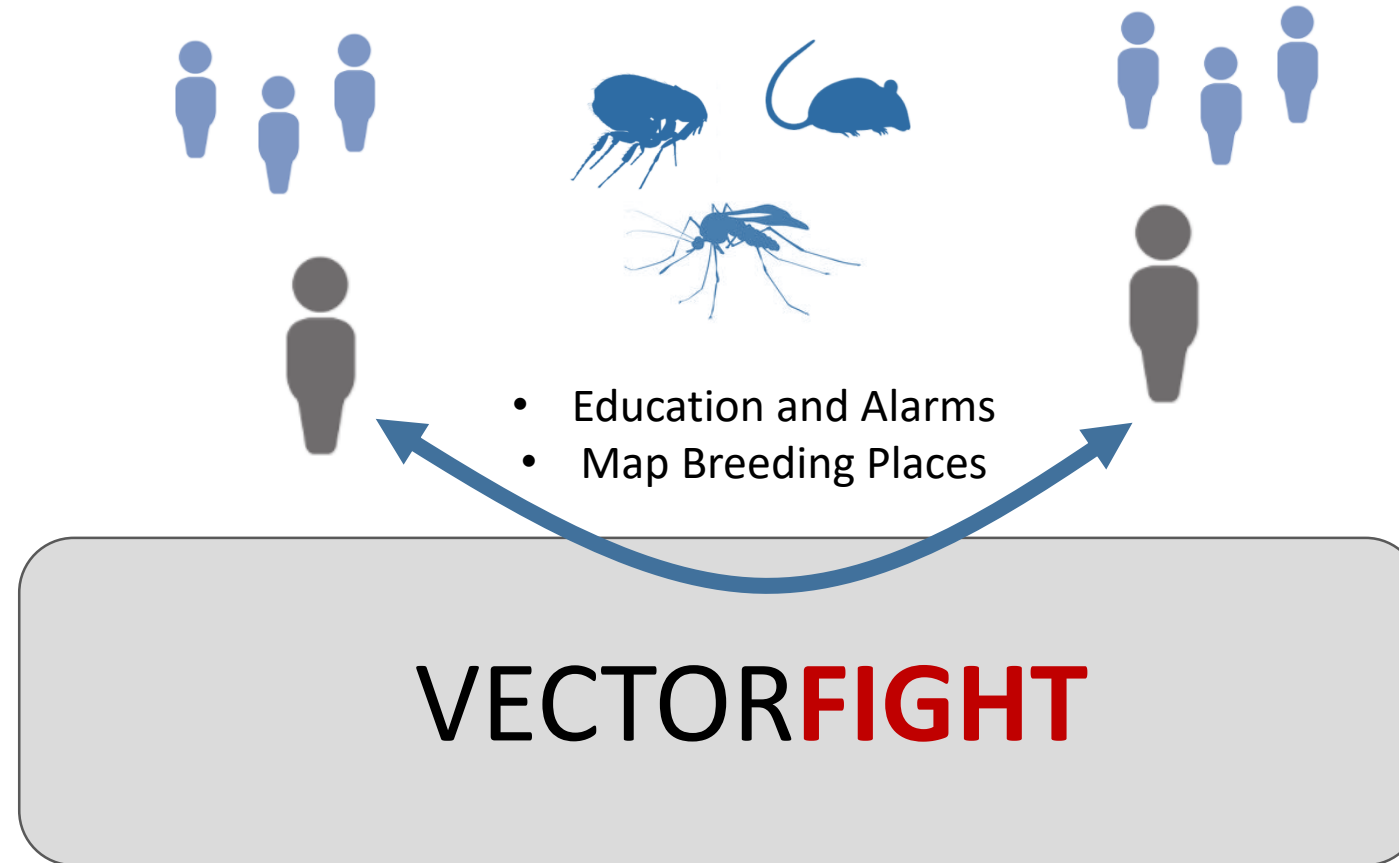


Disease

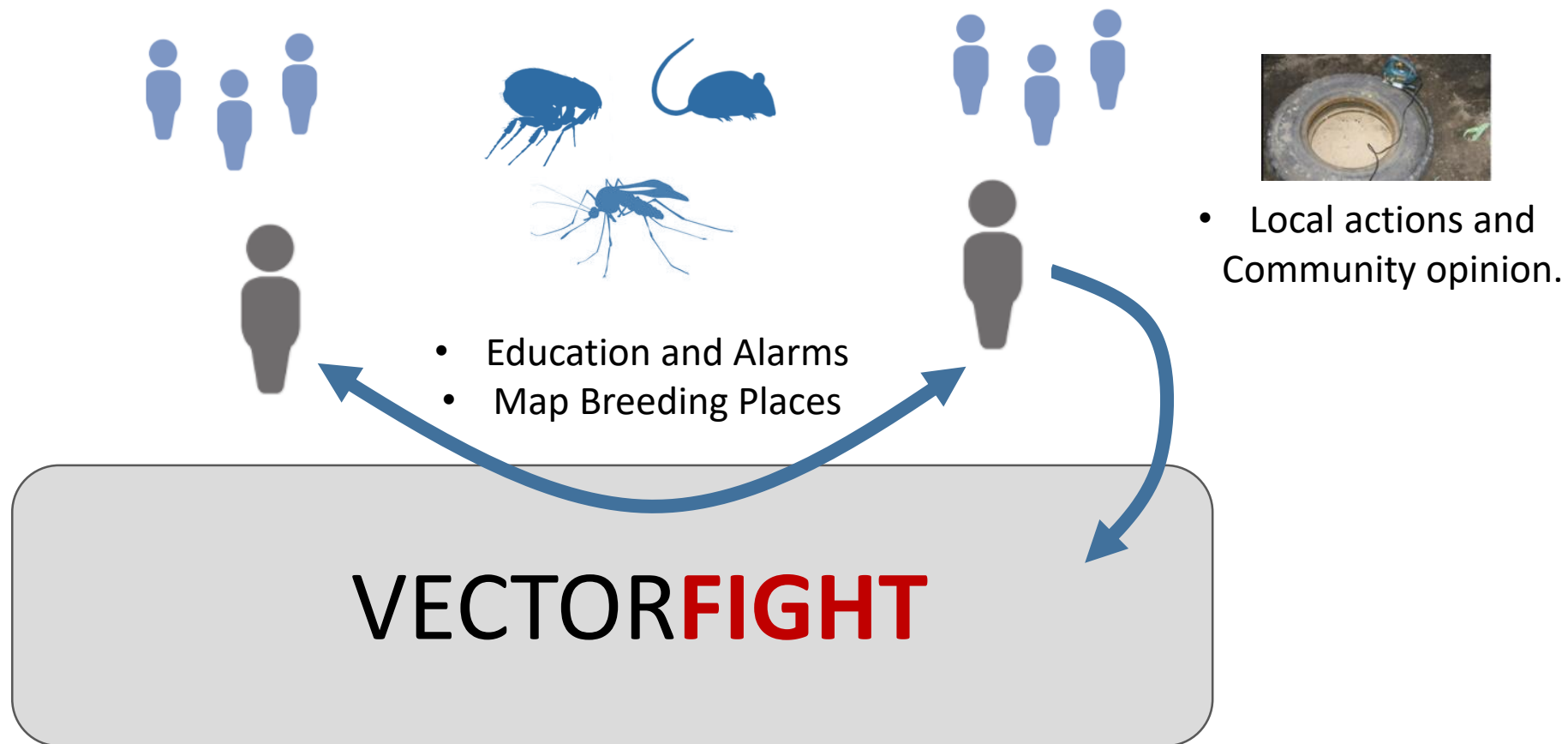
Dengue



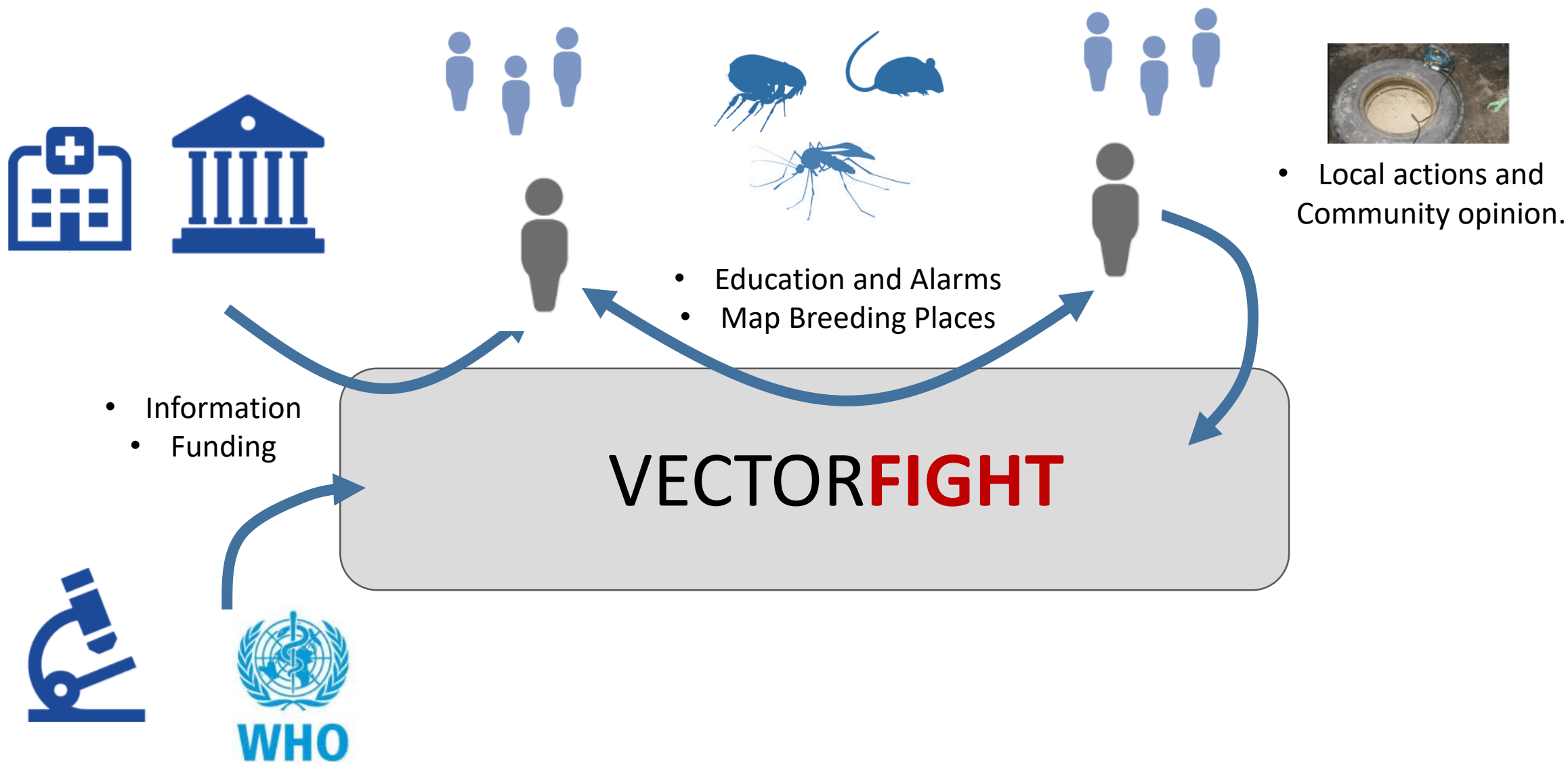
THE BIG PICTURE



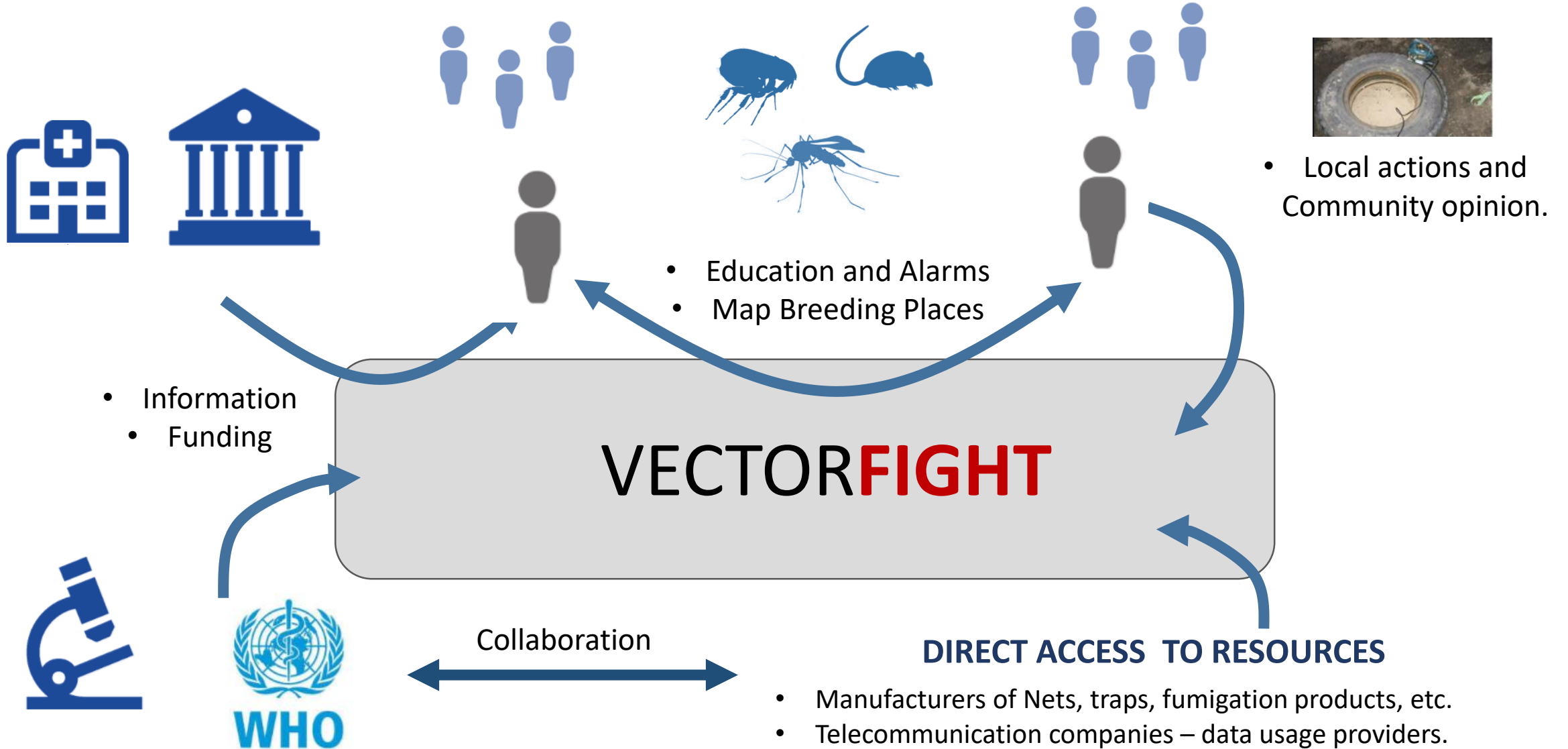
THE BIG PICTURE



THE BIG PICTURE



THE BIG PICTURE



BRINGING IT TO REALITY - BUDGET

VECTOR**FIGHT**

COST

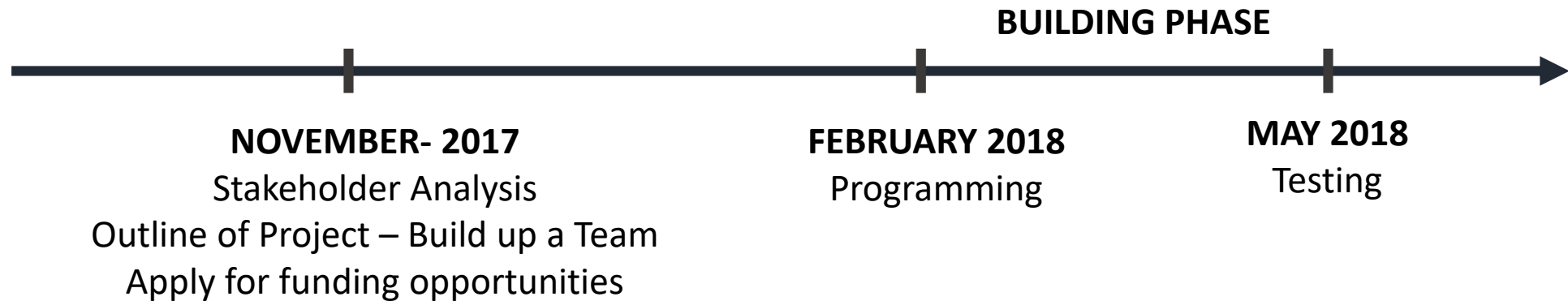
- + Construction of platform
- + Maintenance of Platform
- + Administrative and Marketing expenses

REVENUE STREAMS

- + Supranational/International Institutions (WHO, CDC, ECDC, Unicef)
- + Official local and regional government institutions.
- + Research Institutes.
- + Private Companies (fumigation, nets, traps)

BRINGING IT TO REALITY -TIMELINE

VECTOR**FIGHT**



PILOT COUNTRIES:

	MADAGASCAR	COLOMBIA
Vectors	Fleas and Rats	Mosquitos
Disease	Plague	Dengue
Current Situation	Outbreak / Acute	Endemic / Chronic

THANK YOU!

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THANK YOU!

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BENCHMARKING OF EXISTING ADOPTED STRATEGIES IN HANDLING SITUATION IN MADAGASDAR				
INDICATOR	OUR DIGITAL PLATFORM	BROADCASTING	POSTERS AND PLACARDS	COMMUNITY LEADERS
Scope (Coverage)	Larger	Large	Small	Small
Engagement	Highest	High	Low	High
Medium of Information Dissemination	Online	Radio / Television	Printed Media	Physical
Medium Accesibility	Unlimited (24/7)	Limited: Time Specific	Limited: Location Specific	Limited: Location Specific